



Ewa Karweta

experience designer / tinkerer

(757) 339-6850
e.karweta@gmail.com
ewakarweta.com

Process

I believe the best thing a Brand has to offer is a feeling. So I focus on creating experiences that go beyond utility and reach for emotion.

About

I have published poetry and art books and hosted three art shows. Over the years I have aquired unusual skills like wood and metal working, glassblowing and printmaking. I have a certification from a Woman's Institute of Leadership Development.

Awards/Honors

CapitalOne DesignJam Winner
Tech+ Toys Judges Favorite
TEDxRVA XD Team

Languages

Polish (native)
English

Education

VCU Brancenter
2013-current
Masters of Science in Business
Experience Design and Branding

Old Dominion University
2005-2011
Bachelor of Fine Arts
Drawing and Design

Experience

Jack Morton Worldwide - Digital Intern
June - August 2014
Clients: Google Fiber, Emblem Health, Hertz, Cotton

Soul Garden Design - Branding Consultant / CEO
2011 - 2014
Clients: STI Group, Brass Canon Brewery

Freelancing (PT)
2000-2011
Clients: Status Imaging, MaleBox, The Wave, Mixers Club, local bands

Capabilities

Information Architecture, Brand Experience Mapping, Experience Design, User Experience, Interaction Design, Rapid Prototyping, Strategic Insight, Concepting

Tool Box

Adobe CS Suite, Final Cut Pro, After Effects, Cinema 4D, Omnigraffle, Sketch, Arduino, Raspberry Pi, Developer Tools, HTML, CSS, JavaScript