



Ewa Karweta

experience designer / tinkerer

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ewakarweta.com

Process

I believe the best thing a Brand has to offer is a feeling. So I focus on creating experiences that go beyond utility and reach for emotion.

About

I have published poetry and art books and hosted three art shows. Over the years I have acquired unusual skills like wood and metal working, glassblowing and printmaking. I have a certification from a Woman's Institute of Leadership Development.

Awards/Honors

CapitalOne DesignJam Winner
Tech+ Toys Judges Favorite
TEDxRVA XD Team

Languages

Polish (native)
English

✍ Education

VCU Brancenter
2013-current
Masters of Science in Business
Experience Design and Branding

Old Dominion University
2005-2011
Bachelor of Fine Arts
Drawing and Design

🔍 Experience

Jack Morton Worldwide - Digital Intern
June - August 2014
Clients: Google Fiber, Emblem Health, Hertz, Cotton

Soul Garden Design - Branding Consultant / CEO
2011 - 2014
Clients: STI Group, Brass Canon Brewery

Freelancing (PT)
2000-2011
Clients: Status Imaging, MaleBox, The Wave, Mixers Club, local bands

💡 Capabilities

Information Architecture, Brand Experience Mapping, Experience Design, User Experience, Interaction Design, Rapid Prototyping, Strategic Insight, Concepting

🔧 Tool Box

Adobe CS Suite, Final Cut Pro, After Effects, Cinema 4D, Omnigraffle, Sketch, Arduino, Raspberry Pi, Developer Tools, HTML, CSS, JavaScript